

STOP the Insanity

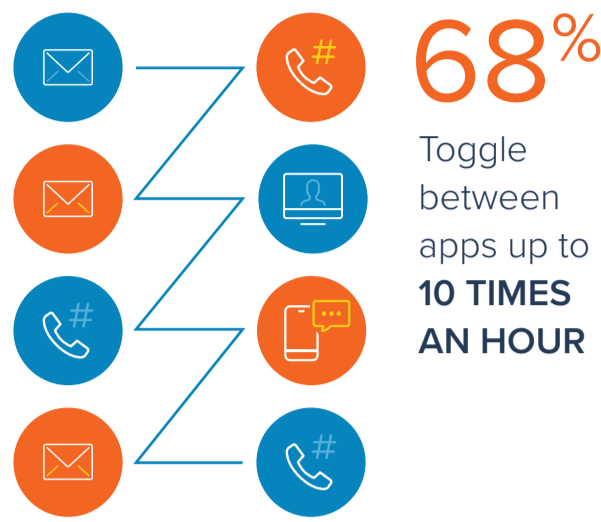
From App Overload to Workplace Zen

In today's workplace, employees use an array of apps to work faster and smarter. But as apps proliferate exponentially, they're ironically making work more disruptive, and costing companies billions.

AN ANATOMY OF APP OVERLOAD

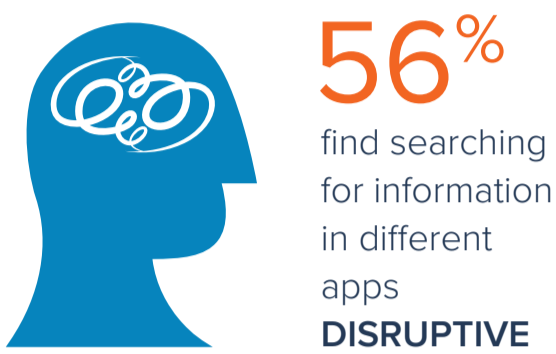
Wasted time at work costs billions of dollars a year.

69% of workers **WASTE UP TO 60 MINUTES** a day navigating between apps



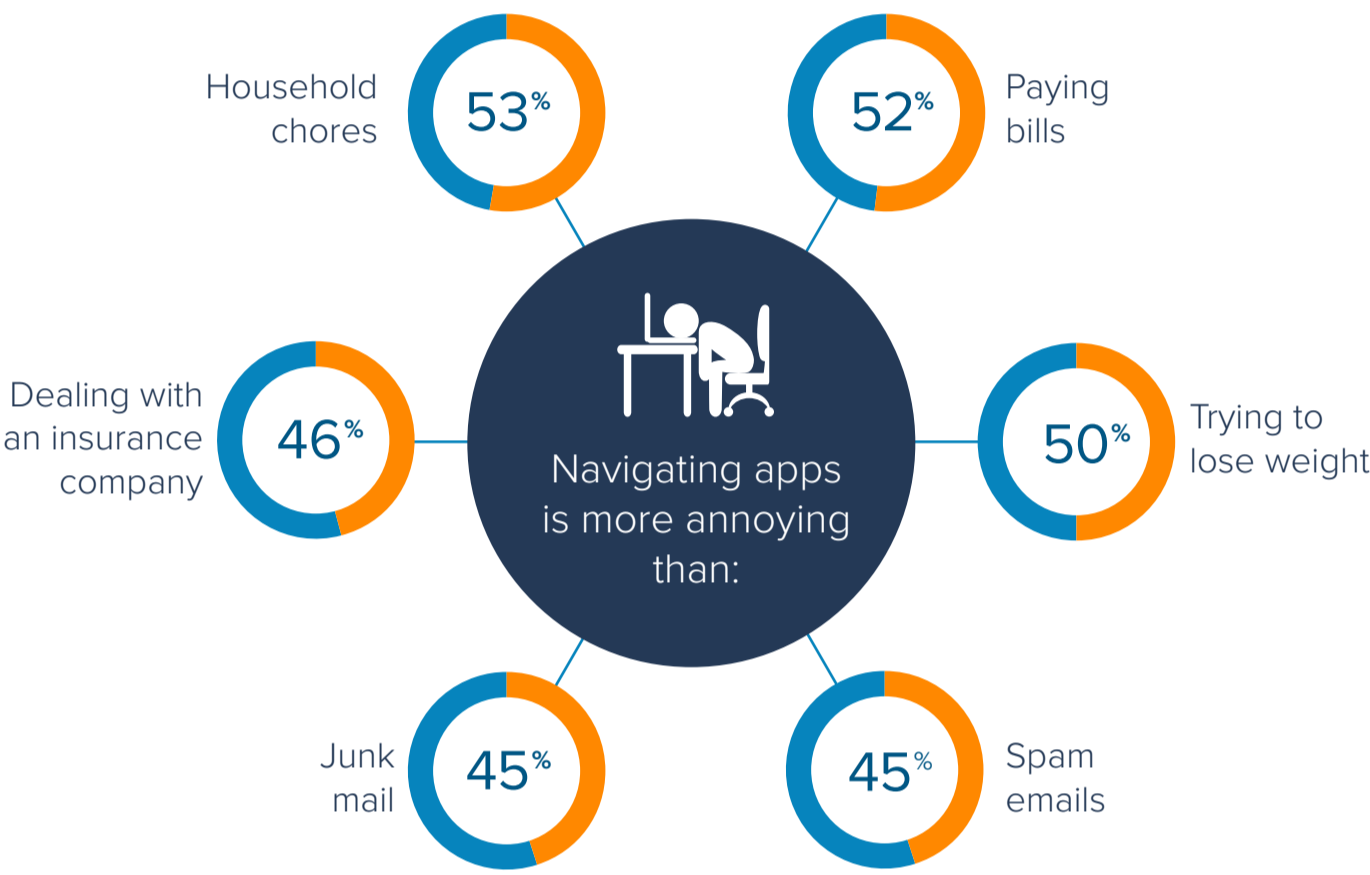
Workplace disruption is the new normal.

App overload isn't just about the number of apps — it's the broken flow, too.



A GLOBAL FEELING OF FRUSTRATION

Workplace apps are meant to foster collaboration, and yet, workers around the world are frustrated with the head-spinning array of communication channels.



DRINKING FROM THE FIRE HOSE

Welcome to the era of infinity messages.

Workplace conversations are dominated by:



Workers use an average of **FOUR COMMUNICATIONS APPS**

70% of workers find their communications volume **CHALLENGING**

ONE PLATFORM TO RULE THEM ALL

From the ashes of a broken system, a unified experience shall rise.



Workers believe a unified platform will help them:



ZEN ACHIEVED

The cultural change in the workplace is in full swing, moving towards a single communications platform that promotes workplace zen and productivity.

Top five benefits of an integrated approach:



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CITE Research (www.citeresearch.com) on behalf of RingCentral conducted an online survey among 2,000 knowledge workers in the U.S., U.K. and Australia in January 2018.